

The EQ Leader Program: What can it do for consultants?

External Consultants need...

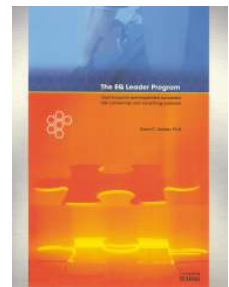
- Saleable, effective program to deliver
- Increased value to client companies
- Repeat business based on solid relationships created by successful projects

Internal Consultants need...

- Means to impact bottom line – add value to your company
- Reliable methods for talent development
- Ways to create lasting behavior change in key leaders
- Align leadership skills with company strategies

The EQ Leader Solution

Research supports the capacity of both Emotional intelligence (EQ) and executive coaching to create significant ROI. The EQ Leader Program integrates EQ and coaching to produce lasting change in behavior that makes a leading difference. The program is a comprehensive package of EQ assessment, individualized development planning, and customized coaching tools for EQ skill growth. The program manual comes with a CD which contains all needed materials, plus a license which enables you to customize the materials to suit your needs and the needs of your clients or company.



Benefits to External Consultants

- ✦ *The EQ Leader Program opens doors.* It is a concrete, practical, and easy to understand program that integrates two extremely popular and effective tools for leadership development.
- ✦ *You can get started now.* The EQ Leader Program is a turnkey program that saves you hundreds of hours in program development.
- ✦ *The EQ Leader Program creates repeat business from satisfied customers.* Why? Because it is a program that creates strong and lasting value.

Benefits to Internal Consultants

- ✦ *Your value to the company is enhanced.* The EQ Leader Program allows you to make a powerful contribution to company success.
- ✦ *Your influence in the company is increased.* The EQ Leader Program gives you a structured way to build successful working relationships with company leaders.
- ✦ *You become a company problem solver,* solving problems that top level management in every company struggles with today. The EQ Leader Program gives you reliable methods for building bench strength, aiding succession planning, creating an ethical workplace, and bringing out the best in your company's workforce through enhanced leadership.